



E10 Petroleum fuels Drive In at The Slow Festival

One of the best (and cheapest) ways to spend an evening is to go to the Drive-In- a distinctly unique South African experience. There is nothing better than watching a great film under a starry sky! The drive in certainly represents a simpler time, a more family orientated time, a window into the Golden Era.

And that is precisely what the focus of the Slow Festival is; going back to a more family-focused time, providing all of us with a wholesome retreat from the frenetic and hectic lifestyles that most of us lead nowadays. And it is also precisely why the Slow Fest Drive-In is a MUST for all!

Slow Festival organisers are thrilled to welcome E10 Petroleum on board as Title Sponsors of the Drive-In. Gary Carstens, Director of the E10 Petroleum group, said "We recognised the uniqueness of the Drive In and wanted to get involved. As a family growing up, we would often load up the car with friends, camping chairs, mattresses (we enjoyed being comfy), snacks and set up camp for an evening of old school movie watching."

The E10 Petroleum group is a family owned and operated company based in Gauteng which specializes in the conversion of privately owned unbranded "white petrol stations" / older out of contract Branded Oil company sites as well as the development of NEW petrol stations in Gauteng/Free State/Limpopo/ North West / Mpumalanga and **now also entering the Cape market.** **E10** is at the forefront of renewable energy introduction to the South Africa market and their services include complete site make over / re-branding to the "e10" corporate format / pump maintenance and **most importantly efficient Fuel supply.**

CEO of Knysna Tourism, Greg Vogt added, "Having just heard the wonderful news that E10 is backing the Drive-In at this year's Slow Festival, Knysna Tourism hopes this step culminates into further sponsorships in years to come. The Slow Festival is a unique and worthwhile project that grows annually, a project worthy of a meaningful sponsorship"

This year the organisers will be offering 3 nights of drive-in bliss with 4 movies. Knysna Tourism will also be featuring an advert slot before the start of each movie. The food stalls on the Village Green will stay open a little later, allowing you to have an early dinner and stock up with delicious treats before the start of the movie. The Sedgefield Lions will also be selling popcorn, candyfloss and food from the Lions club house.

The nights to diarise for this special trip to yesteryear are Friday 3rd, Saturday 4th and Sunday 5th of April. Tickets will be sold at the entrance to the Village green (in Sedgefield) on these evenings from 7pm. Just look for the big screen. Tickets are R40 per vehicle AND R5 per person in the vehicle.

See www.slowfestival.co.za and www.facebook.com/slowfestival.co.za for details.

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