



5th SLOW FEST HITS FUNDING CRISIS

Exceptionally disturbing news has come to the fore regarding the ever-popular Slow Festival held in Sedgefield every year. According to Amanda Dixon, head of the organising committee, the 2014 event is in danger of cancellation due to budget cut-backs by Knysna Tourism –previously the provider of basic funding for the event. The committee hopes that members of the public and the business fraternity – local or corporate - will step in and assist.

The Slow Festival, loved by locals and visitors alike, is all about good old family-value fun, and takes place annually over the Easter weekend. Gaining much media exposure it showcases Sedgefield and surrounds as the little piece of paradise it is and allows family and friends to participate in a host of wonderful events. Whilst it benefits local businesses it also brings in funds for much needed social development and upliftment to our town.

In spite of shoe-string funding Slow Festival has successfully survived for 4 years. 2014 will be its 5th – a milestone year. The event is scheduled to take place 18 –20 April, but the pulling out of Knysna Tourism has put a big question mark on whether or not it will be a reality.

“We are appealing to businesses, corporates, visitors and anyone with a heart for this festival who is interested in making a donation or becoming a sponsor to contact us,” says Dixon. She can be contacted on 072 949 3002 or email events@tumbleweeds.co.za Alternatively donations can be placed in the Slow Festival Support Fund box in the Sedgefield Tourism Office.